



October 30, 2009

Friday Flash

The following is information that has come across my desk over the past couple of weeks.



Student Leadership

One essential component of a quality program is providing leadership opportunities for your students. Of the students organizations approved by the U.S. Department of Education and Office of Adult and Vocational Education (OVAE), two organizations are approved for Idaho Business, Management, and Marketing programs: Business Professionals of America (BPA) and DECA/Delta Epsilon Chi. Use the following links for information:

- BPA – National = www.bpa.org
- BPA – Idaho = www.idahobpa.org
- DECA – National = www.deca.org
- Delta Epsilon Chi – National = www.deltaepsilonchi.org
- DECA – Idaho = www.idahodeca.org
- Delta Epsilon Chi – Idaho = <http://dec.idahodeca.org/>
- Idaho Professional-Technical Education = www.pte.idaho.gov

Summer Conference Planning Call - Dial 712-432-0800. Participant code: 285141#.

Although it is currently snowing outside my window, I am compelled to talk about summer conference. It will be here before we know it. The Idaho PTE Summer Conference will be held June 14-16, 2010, in Boise, ID, at the DoubleTree Riverside Hotel. I need your help. If you are interested in presenting, planning, contributing ideas, or otherwise helping, please join me on a conference call on Wednesday, **November 4, 2009, at 4:00 pm (Mountain) / 3:00 pm (Pacific).**

Reply via email to RSVP your plan to dial in. aneal@pte.idaho.gov

Advisory Committee

An essential component of a quality program is an active advisory committee which meets twice per year. An updated advisory committee handbook is available online at:

http://www.pte.idaho.gov/Administrators_Coordinators.htm. Scroll down and click:

[Links](#) to PTE Advisory Committee membership, policy, and purpose statement as well as a link to the PTE administrator's handbook.

Technical Skill Assessment (TSA) – Deadline November 15, 2009

Immediately following the Friday Flash is a DRAFT document which lists the approved TSA's by career cluster and pathway within the Business, Management, and Marketing program area. Approved TSA's are highlighted in yellow. The others have been submitted for consideration and updated lists will be available online at: <http://www.pte.idaho.gov/Perkins/PerkinsHome.htm>. Check the PTE website first for updated information. If the TSA is already on the approved list, you simply need to declare your TSA on the district form to be submitted to Dr. Ledington. If it is not on the list, you may submit an application. Forms listed on the above mentioned link.

Angie's Schedule November 1-13, 2009

11/9 – Monday – Staff meeting 8:00 am – 11:30 am

11/5 – Thursday – Moscow at University of Idaho for Teacher Educ./State Staff Meeting

11/11 – Wednesday – Veterans' Holiday – office closed

11/13 – Friday – Postsecondary Business Chair/Directors' meeting in Boise

Other than those dates listed above, I plan to be in the office.

Note: I will be out of the office on program review visits the entire week of November 16th.

Motivational

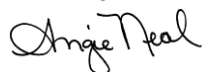
Quote of the Day

**"What office is there which involves more responsibility,
which requires more qualifications, and which ought, therefore,
to be more honorable than teaching?"**

Harriet Martineau

Remember to "fall back" an hour this weekend! Be safe.

Sincerely,



Angie Neal
aneal@pte.idaho.gov



BUSINESS, MANAGEMENT & MARKETING EDUCATION

****DRAFT****

Technical Skill Assessments (TSA)

Approved – highlighted in yellow

Non-highlighted tests **not yet approved** (10/27/09)

BUSINESS MANAGEMENT & ADMINISTRATION CAREER CLUSTER	
<u>General Management Pathway</u>	<u>Administrative Support Pathway</u>
<p>NOCTI – General Management (has been approved by program manager – awaiting final approval from Dr. Ledington). 10/30/09</p>	<p>NOCTI – Administrative Assisting</p> <p>NOCTI – Administrative Services</p> <p>OPAC – See pte.idaho.gov for module details</p> <p>(Computer Applications/Data Entry) Microsoft Certified Specialist (MCAS) Minimum of one exam:</p> <ul style="list-style-type: none"> • Using Microsoft Word • Using Microsoft Excel • Using Microsoft Access • Using Microsoft PowerPoint 2007 <p>Certiport IC3 Certification – Microsoft Office Specialist Certification</p> <p>(Legal Office Technology/Paralegal) National Association of Legal Secretaries – Accredited Legal Secretary Certification</p>
<u>Banking Services, Business Finance, Securities & Investments Pathway</u>	<u>Insurance Pathway</u>
<p>NOCTI – Banking and Related Services</p> <p>NOCTI – Business Financial Management</p> <p>NOCTI – Financial and Investment Planning</p>	
<u>Accounting Pathway</u>	<u>Academy of Finance</u>
<p>NOCTI – Accounting Advanced</p>	<p>(Financial Support Services) National Academy of Finance)</p> <p>National Academy Foundation – NAF Certificate of Finance</p>

MARKETING CAREER CLUSTER

<u>Marketing Management Pathway</u>	<u>Professional Sales Pathway</u>
<p style="text-align: center;">A*S*K Business Institute (MarkEd & DECA Joint Initiative)</p> <p>Minimum of one (1) exam:</p> <ol style="list-style-type: none"> 1- Fundamental Marketing Concepts 2- Fundamental Business Concepts 3- Concepts of Finance 4- Concepts of Entrepreneurship & Management 	<p>NOCTI – Retail Trades</p> <p style="text-align: center;">A*S*K Business Institute (MarkEd & DECA Joint Initiative)</p> <p>Minimum of one (1) exam:</p> <ol style="list-style-type: none"> 1- Fundamental Marketing Concepts 2- Fundamental Business Concepts 3- Concepts of Finance 4- Concepts of Entrepreneurship & Management
<u>Merchandising Pathway</u>	<u>Marketing Communications Pathway</u>
<p>NOCTI – Advertising and Design</p>	<p style="text-align: center;">A*S*K Business Institute (MarkEd & DECA Joint Initiative)</p> <p>Minimum of one (1) exam:</p> <ol style="list-style-type: none"> 1- Fundamental Marketing Concepts 2- Fundamental Business Concepts 3- Concepts of Finance 4- Concepts of Entrepreneurship & Management
<u>Marketing Research Pathway</u>	
<p style="text-align: center;">A*S*K Business Institute (MarkEd & DECA Joint Initiative)</p> <p>Minimum of one (1) exam:</p> <ol style="list-style-type: none"> 1- Fundamental Marketing Concepts 2- Fundamental Business Concepts 3- Concepts of Finance 4- Concepts of Entrepreneurship & Management 	

INFORMATION TECHNOLOGY CAREER CLUSTER

<u>Programming / Software Engineering Pathway</u>	<u>Network Systems Pathway</u>
	<p style="text-align: center;">(Computer Network Support Technician)</p> <p>Microsoft Certified Professional- Microsoft Certified Technology Specialist</p> <ul style="list-style-type: none"> • Minimum of one (1) exam required from the server technologies certifications <p>Cisco – Minimum of one (1) exam required from the CCENT and/or CCNA certifications.</p> <p>CompTIA – Minimum of one (1) exam required: Network+ and Linux+ Certification</p> <p>NOCTI – Computer Networking Fundamentals</p> <p style="text-align: center;">(Computer Service Technology)</p> <p>NOCTI – Computer Repair Technology</p> <p>SkillsUSA Work Force Ready System – Computer</p>

	<p>Maintenance Technology</p> <p>CompTIA – CompTIA A+ Certification</p>
<p><u>Web & Digital Communications</u></p> <p>(Web Applications Development)</p> <p>W3schools.com – HTML, Javascript, XML, ASP and PHP Developer Certificates</p> <p>Certified Internet Web Professional – CIW Association (CIW Foundations exam)</p> <p>Adobe – Adobe Certified Associate</p> <p>World Organization of Webmasters (WOW) – Apprentice, Associate, and Professional Level Certifications Available</p> <p>NOCTI – Visual Communications and Multimedia Design</p> <p>(Graphic Communications)</p> <p>SkillsUSA Work Force Ready System – 3-D Visualization and Animation</p> <p>SkillsUSA Work Force Ready System – Graphic Communications</p> <p>NOCTI – Visual Communications and Multimedia Designs</p>	
<p>HOSPITALITY & TOURISM CAREER CLUSTER</p>	
<u>Travel & Tourism Pathway</u>	<u>Academy of Travel & Tourism</u>
<u>Lodging Pathway</u>	<u>Restaurant & Food Beverage Services Pathway</u>
<u>Recreation, Amusement & Attractions Pathway</u>	